

United Way of MPM Investment Committee Evaluation Tool 2025

Program Name: _____

Agency: _____

Instructions

Thoroughly review the application. Indicate your rating based on the application and investment meeting. Add notes as needed. The committee scores on a zero, half or full point system, which means a program can earn zero points, half the points or full points for each line item.

Program Description and Needs

Application has selected the correct United Way impact area	4	
Application specifically explained who the project will serve	4	
Application has identified community trends that support funding the program	8	
Section Total	16	

Comments:

Program Results

Application explains desired outcomes and how those outcomes are measured	8	
The application identifies an estimated number of unduplicated individuals served with United Way funding	4	
Application includes the number of unduplicated individuals served in the last 12 months (N/A for New Programs)	4	
Application estimates number of individuals not served due to limited resources	4	
Section Total	20	

Comments:

Funding		
Application provides an accurate budget of the requested funding with sourced costs for providing services	16	
Application lists individual expense line items and shows how they were calculated	10	
Full Program budget is shared in application	4	
Section Total	30	

Comments:

Program Sustainability		
Application list other current funding sources and amounts for the program	4	
There is evidence of collaborative partnerships with other community entities	4	
The program does not unnecessarily duplicate another service offered in the proposed service area. Programs shows how it is different or collaboration with similar programs.	4	
Section Total	12	

Comments:

UWMPM Partrnership Experience (<i>United Way staff scores</i>)		
Agency has complied with funding agreement, including timely submission of documentation and status reports.	4	
Agency has participated in annual UWMPM campaign, supported events and media co-branding.	4	
Section Total	8	

Total Score	86
New Partner Total Score	74

